

H i g h I Q [®]

A C T I V E F R E S H N E S S

KEEPING COOL IN ACTION



ANTIMICROBIAL

Integrated antimicrobial deodorant properties inhibit the growth of bacteria responsible for creating unpleasant odors and staining, regardless of fabric type.

CONFIDENT COMFORT

You can count on it—feel fresher for longer and enjoy the clean, comfortable, soft feel of clothes that don't irritate the skin.

LASTING PERFORMANCE

The prolonged freshness effect means less frequent washing, saving valuable time and resources.

INNOVATIVE EFFECT FOR A SUSTAINABLE ENVIRONMENT

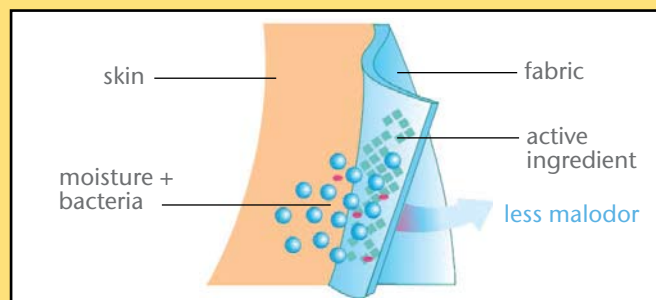
Longer intervals between washes mean lower consumption of water, detergent and energy, and less effluent—without compromising freshness requirements.

I n t e l l i g e n t E f f e c t s

HOW IT WORKS

The fabric is protected against malodor development caused by bacterial decomposition while in use. The active ingredient is incorporated in the textile fibers, preventing the skin from developing odors through perspiration and allowing it to maintain its natural balance.

- Fabrics: suitable for all types (except wool)
- End uses: all articles with possible skin contact (e.g. sports and active wear, underwear)



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H i g h

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ACTIVE FRESHNESS



Intelligent Effects