

FOR A CLEAN, COOL AND DRY FEEL



SPOTLESS ON THE OUTSIDE, DRY ON THE INSIDE

Smart finishes protect the fabric against most water- and oil-based stains on the outside while ensuring quick moisture absorbance on the inside and significantly reducing perspiration marks.



FEEL COOL

Moisture is rapidly transported away from the body and quickly evaporates, leaving you feeling cool and dry.

FOR A LASTING ACTIVE LIFESTYLE

Keep your cool and stay a jump ahead of the competition—at work or play, outdoors or in.



INNOVATIVE EFFECT FOR A SUSTAINABLE ENVIRONMENT

Quick dry effect and soil repellency allow less frequent washing, reducing water and energy consumption.

HOW IT WORKS

The outer surface of the fabric is treated with a hydrophobic finish, making it stain- and water-repellent; the hydrophilic inner surface promotes absorbance and distribution of perspiration, which will not be visible on the outside. The treatments do not affect the appearance, hand or breathability of the fabric. The finish will last for at least 20 washes.

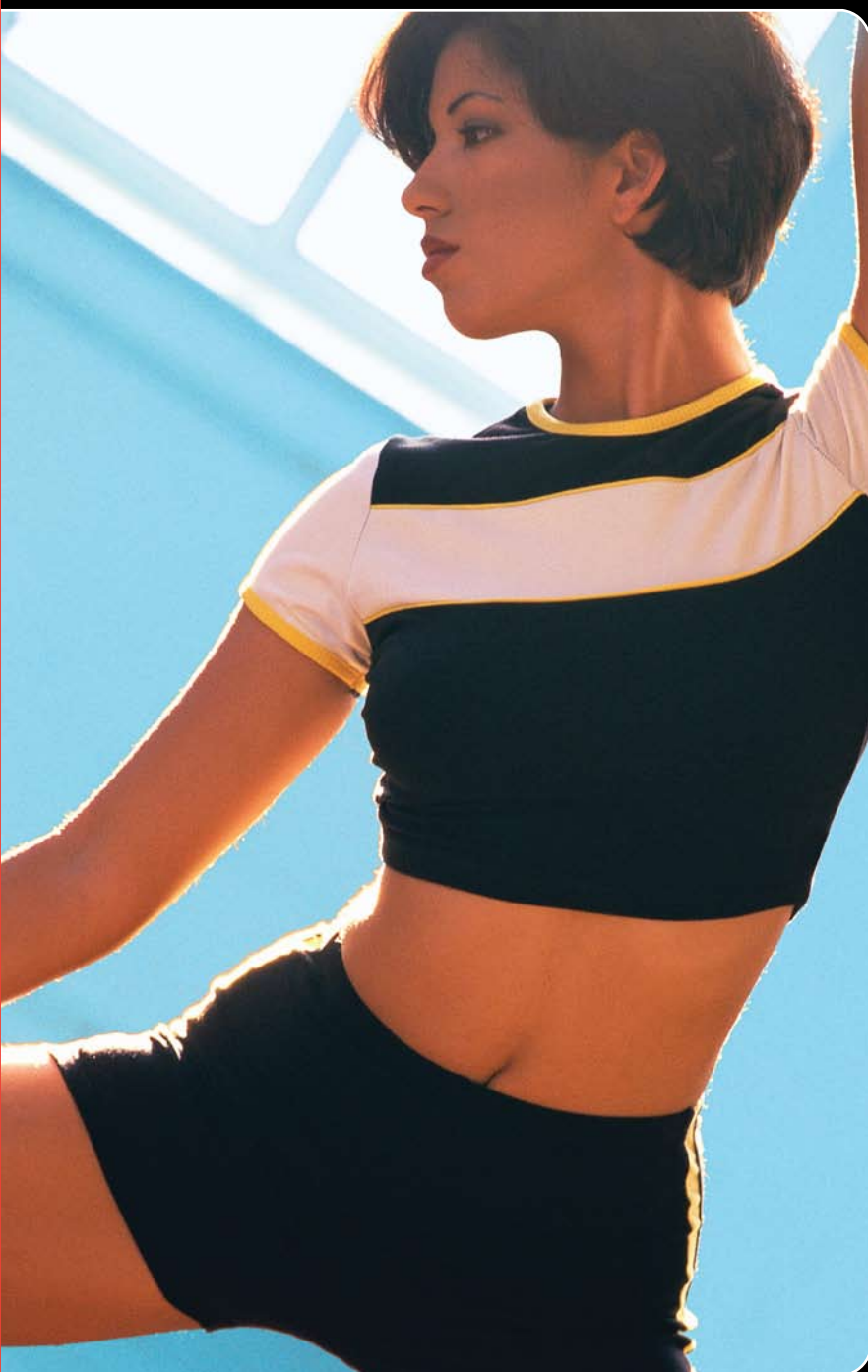
- Fabrics: suitable for all fibers and fiber constructions
- End uses: sportswear, shirts, casual wear, military items, pants

TEST IT—MAGIC AT WORK!

- Pour a few drops of water onto the outer surface of the sample:
 - ▶ see how the water pearls off.
- Pour a few drops of water onto the inner surface of the sample:
 - ▶ see how the moisture is absorbed and distributed without becoming visible on the outer surface.



ACTIVE COMFORT™



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Intelligent Effects