

*H i g h*  
**IQ**®

**LASTING** **COLOR**

*Intelligent Effects*

*H i g h*  
**IQ**®

**COLORS THAT STAY,  
AND DON'T WASH AWAY**

**LASTING COLOR**

- Colors stay bright
- Dark shades stay dark
- Clothes look new  
—wash after wash

[www.high-IQ.com](http://www.high-IQ.com)